

### **WHO WE ARE**

R & G Lawyers provide intelligent, thoughtful legal services that produce successful business and personal outcomes.

We collaborate with you and your other advisors to build a "flight plan" for the success of your business and we can assist in its execution.

At R & G Lawyers, we always put the client's interests and wellbeing first. We measure our own success on the ability of our clients to achieve their business and life goals, and to successfully transcend the many challenges that confront us every day.

Kate Greenwood and Adrian Riccioni are the principals of R & G Lawyers whose beginnings date back over 100 years in the Yarra Valley, formerly as Eales and Mackenzie (Lilydale).

In April 2003, Kate and Adrian joined two other independent businesses to form The Field Group, a multidisciplinary group. As each of these three businesses is now pursuing different directions, we have re-branded as R & G Lawyers. The people remain the same and the efficient friendly service has not changed.

R & G Lawyers continue to develop and grow. In 2004 an office was opened in Carlton offering a full range of services from a convenient city fringe location.

Our practice is comprised of specialist and individual lawyers working in different fields of law. We collaborate with you and your other advisors to ensure that all aspects of your needs are addressed.

We look forward to empowering you to protect, preserve and prosper in a new and changing environment.

### **WHAT WE DO**

R & G Lawyers have expertise in providing a full range of Intellectual Property services including: -

- Trademark applications and registrations.
- Trademark monitoring service.
- Trademark copyright and design advice.
- Trademark oppositions.
- Trademark enforcement.
- Intellectual Property Licensing

## **WHAT IS INTELLECTUAL PROPERTY?**

1. The Copyright Act 1968 provides protection for the expression in material form of ideas or information. It arises without formal steps being taken to claim it. It is sufficient that a person exercise originality in creating a literary, dramatic, musical or artistic work.

Copyright is infringed whenever the work or subject matter is reproduced, published, broadcast, sold, imported, etc without the copyright owner's consent.

Copyright generally subsists until the expiration of 70 years after the author's death, or 70 years after the first publication if the owner is dead at the time of first publication.

2. The Patent Act 1990 provides the exclusive right to exploit an invention for a period of up to 20 years. In return for which a person must publish details. In order for an item to be patentable an invention must be in the manner of new manufacturing which is both novel (in the sense that each creation has not been anticipated by others) and inventive.
3. The Design Act 2003 establishes a system for registration of new and original designs for visual presentation of commercial products. Registration is given for a period of up to 10 years.
4. The Trademark Act 1995 provides 10 years protection for marks including devices, labels, names, sounds and colours which indicate that goods and services originate from a particular trader. When registered you can stop the use by others of marks which are substantially identical or deceptively similar to yours.
5. The Plant Breeders Rights Act provides breeders which have developed new plant varieties the exclusive right for a period of 20 years to exploit these rights.
6. The Circuit Layout Act 1989 provides copyright style protection for up to 10 years for the layout of integrated circuits (computer chips).
7. The Trade Practices Act 1974 Part IV deals with restrictive practices, prohibitive contracts, arrangements and covenants which have an anti-dealing arrangement or price fixing. More importantly the Act has consumer protection provisions in Part IV regarding prohibition misleading and deceptive conduct in trade and commerce and provides protection for business reputations

### **WHY CHOOSE R & G LAWYERS**

We are experienced in all facets of Intellectual Property regulation monitoring, enforcement and protection. We have a network of experienced specialists in all areas of Intellectual Property.

### **THE TEAM**

R & G lawyers have over 20 years combined experience in this field.

#### **Adrian Riccioni Accredited Business Law Specialist, Partner**

Adrian was admitted to practice in 1988 and has been working exclusively in Commercial and Business Law. Adrian gained accreditation as a Business Law Specialist in 1995 and has assisted clients in the areas of business and commercial law, intellectual property, employment law, trust law and business succession planning.

Adrian is also a member of the International Wine Lawyers Association and has a particular interest in agribusiness and wine law.

#### **Alana Gorton Commercial solicitor**

Alana commenced with R & G Lawyers in March 2006. Alana is developing her area of practice in Property and Commercial Law.

#### **Kanchana Kahapolaarachchi Commercial Solicitor**

Kanchana was admitted to practice in 2005.

She practices in the areas of employment law, intellectual property, commercial leases, debt recovery and commercial disputes.

*DISCLAIMER: The above information is general in nature and believed to be correct at the time of writing. All matters should be discussed fully with your solicitor before any action is taken. No responsibility will be accepted by this firm for any loss or damage suffered by anyone as a result of the information contained above.*